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**MEDIA RELEASE**

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## **PETRON PARTNERS WITH RTM FOR JELAJAH ASPIRASI MALAYSIA**

*28 days of reaching out to communities from 14 locations on National Month*

**KUALA LUMPUR** – Following the success of *Jelajah Ramadan* by Radio Television Malaysia (RTM) in March 2024, Petron Malaysia celebrated National Month by “invigorating the spirit of independence” with *Jelajah Aspirasi Malaysia*.

As Petron aimed to connect with people of different race, religion, age, and background, the company held a road tour from 17 August to 16 September 2024 at 14 locations nationwide<sup>1</sup>. Throughout the 28 day-journey, Petron employees, service station dealers, and partners from the government and private sectors, held corporate social responsibility (CSR) activities focusing on the environment, education, and the socio-economy, which are all part of Petron's sustainability agenda.

"Overall, we were able to reach out to more than 3,000 beneficiaries and generated about RM500,000 in cash and in-kind contributions from the Petron community. We hope that through this program, we were able to remind others to spread kindness especially during our celebration of the national month," said Shaliza Mohd Sidek, Head of Retail Business at Petron Malaysia.

Some of the activities are as follows:

**On 17 August**, Petron Malaysia and RTM witnessed the flag-off of the *Jelajah Aspirasi Malaysia* convoy, spanning across Peninsular and East Malaysia. The ceremony was jointly officiated by

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<sup>1</sup> *Jelajah Aspirasi Malaysia* covered 14 locations in Selangor, Perlis, Kedah, Pulau Pinang, Perak, Kelantan dan Terengganu, Pahang, Johor, Melaka, Negeri Sembilan, Kuala Lumpur and Sabah.

Saifuzzaman bin Yusop, Director of Radio RTM Malaysia, and Shaliza Mohd Sidek, Head of Retail Business Petron Malaysia, at Petron NKVE KL Bound Station in Selangor. [Watch the video here.](#)

**On 19 August**, in Kulim, Kedah, a Road Safety Programme benefited more than 300 students at 17 in collaboration with the Royal Malaysia Police (PDRM), Road Transport Department (JPJ) and the Fire and Rescue Department of Malaysia (Bomba). The activities included road safety briefings, live simulations of blind spot areas of large vehicles, and an education drive on using LPG cooking gas conducted by Petron Gasul. Besides donating black motorcycle oil and helmets, service station dealers also upgraded the waiting area and safety signs around the school. [Watch the video here.](#)

**On 21 August<sup>2</sup>**, activities in Pantai Remis, Perak covered all aspects of sustainability at Petron. For Environment, more than 120 volunteers composed of Petron employees, service station dealers, RTM, and partners from Yayasan Hijau and Perak State Forestry Department planted a total of 500 mangrove tree saplings<sup>2</sup> in Hutan Simpan Tanjung Burung. This is in support of the 100 million Trees Campaign for 2020-2025 to bolster Malaysia's green initiatives. For Education, Petron donated books, installed new bookshelves, and repainted walls of the school library of SJK(C) Yen Min. Finally, for socioeconomics, the team provided safety equipment such as life jackets, hats and flashlights for the fishing community in Pantai Remis. [Watch the video here.](#)

**On 25 August**, in Kuala Selangor, Petron partnered with Kuala Selangor Municipal Council (MPKS) for the 'Malar Hijau' program to plant 33,333 seedlings at the Firefly Sanctuary Kg. Kuantan, hitting a new Malaysia Book of Record. Together with service station dealers, Petron contributed half the cost of developing the Green House and Rainwater Harvesting system for the Berembang tree seedling nursery. Petron employees also sponsored 101 Berembang trees to stimulate the breeding of fireflies in Kampung. These efforts underscore the Company's commitment to protecting coastal ecosystems, supporting biodiversity, and mitigating climate change. [Watch the video here.](#)

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<sup>2</sup> *Rhizophora Mucronata (bakau kurap) and Rhizophora apiculata (bakau minyak)*

**On 28 August**, in Batu Pahat, Johor, Petron showed its support for local micro, small, and medium enterprises (MSMEs), especially those run by single mothers. The team worked with Credit Guarantee Corporation (CGC) Malaysia and conducted financial assistance and online business marketing workshops. Additionally, Petron dealers donated a total of RM20,000 to support single mothers and equip them with essential tools and resources to enhance their businesses. [Watch the video here.](#)

**On 13 September**, in Ranau, Sabah. Gravity water has always been the main water supply for Kampung Kipaliu and Kampung Kebuh Baru. However, the existing water gravity system was damaged by floods. Over a six-week<sup>3</sup> period, Petron employees, service station dealers, government bodies, and villagers managed to install gravity water systems for more than 400 villagers. Besides providing them with a clean and sustainable water supply, villagers also received mattresses, clothes, and blankets at the closing event of Jelajah Aspirasi Malaysia. The Health Department of Ranau also set up a Medical Camp, offering Dengue awareness talks, free medical and dental check-ups, and primary health screenings. [Watch the full Jelajah Aspirasi Malaysia video here.](#)

In celebrating 67 years of nationhood, Petron rewarded customers with the [Collect & Win contest](#) and Spin the Wheel activations where customers had the chance to win attractive prizes including a 3D2N stay at selected heritage hotels in Malaysia.

To further minimize its environmental footprint, the company also launched a program to reduce usage of plastic via Merdeka Dari Plastic. From 1 August to 30 September 2024, no plastic bags were given or sold at Petron service stations, offering instead the limited-edition Merdeka Non-Woven Bag. This aligns with the Government's aim to ban the use of plastic in all retail sectors nationwide by 2025.

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<sup>3</sup> From 13 July 2024 to 31 August 2024.

## **About Petron Malaysia**

Petron Malaysia is part of Petron Corporation in the Philippines, an emerging and rapidly evolving Asian oil company. Petron Corporation joined Malaysia's dynamic and progressive market with the acquisition of ExxonMobil's downstream business in March 2012.

Petron Malaysia owns and operates Petron Port Dickson Refinery (PDR), producing a wide range of petroleum products which include gasoline, diesel, liquefied petroleum gas (LPG) and aviation fuel. Our world-class fuels are distributed from 10 strategically located depots and terminals of Petron subsidiaries in Malaysia to close to 800 Petron service stations nationwide. Our Treats convenience stores provide one-stop service experience to travelers on the road.

Our LPG brand, Petron Gasul provides efficient energy for Malaysian households. For convenience, Gasul is now available for cash and carry at selected Petron service stations.

Beyond our business agenda, we take our corporate and social citizenship to heart by supporting safety, environment and education programmes to ensure sustainability and contribute to social development. Through its volunteerism programs, Petron and its employees championed many local causes mostly to contribute to local social development.

Petron Malaysia is committed to its vision to be the leading provider of total customer solutions in the oil sector and allied businesses.

Website: <https://www.petron.com.my/>